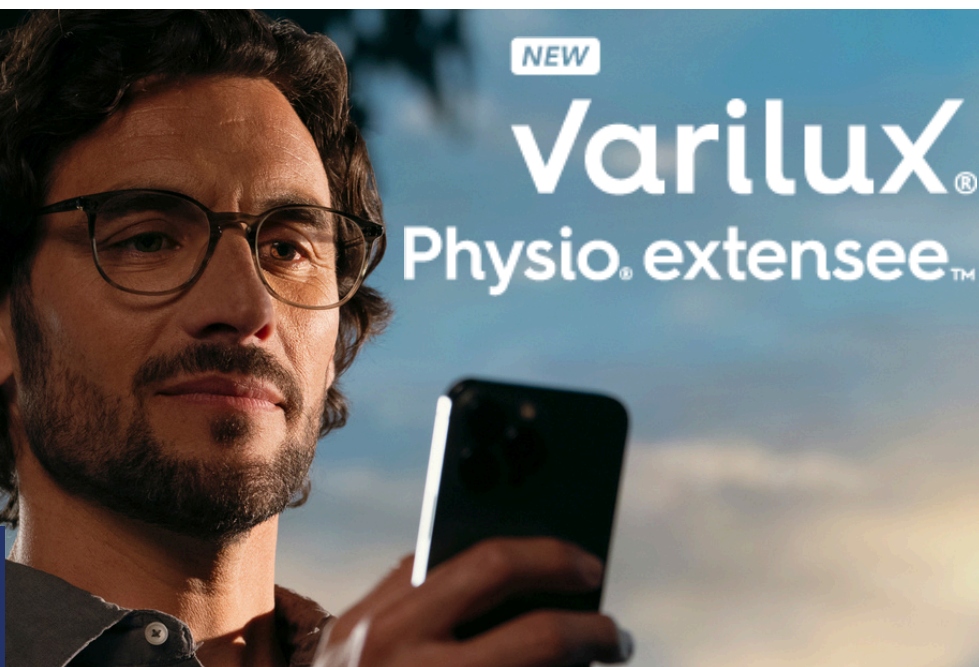


US OPTICAL NEWSLETTER

ESSILOR UNVEILS NEW PROGRESSIVE LENS TECHNOLOGY

Essilor continues to lead the way in innovative lens design with the launch of the new Varilux® Physio® extensee™.

Featuring breakthrough Pupilizer™ technology, this lens offers patients enhanced visual sharpness and improved contrast for a clearer, more comfortable viewing experience.



Varilux® Physio® extensee™ is a dual-sided lens, carefully engineered between the back and front surfaces to provide a magnification effect in the near vision zone without impacting the aesthetic of the lens or the overall progressive power.

Now available through US Optical – contact us to learn more or place your next order!

USO ANNUAL SUMMER PICNIC

As summer draws to a close, the US Optical team took a well-deserved break to celebrate with our first annual summer picnic – and it was a hit!

The day was filled with fun memories and team bonding. We were all enjoying ourselves so much, we almost forgot to take photos!



US OPTICAL NEWSLETTER

September is Sports Eye Safety Month

Support Your Patients with the Protection They Need

As September marks Sports Eye Safety Month, it's a timely opportunity for you to engage patients – especially active children and young adults – on the importance of proper eye protection during athletic activities.

According to the American Academy of Ophthalmology, 90% of serious sports-related eye injuries are preventable with appropriate protective eyewear. Yet far too many athletes still compete without ANSI-rated eye protection.

We are here to support your practice with:

- **High-performance** lens materials
- Fast turnaround on Rx orders to **'keep your patients in the game'**
- Custom edging for **wrap frames and sports goggles**



OPERATIONAL HIGHLIGHTS

We're always investing in technology and process improvements to better serve you.

- **New Equipment Upgrades:** We've added an Orbit-2 generator and a second Optotech Autoblocker, boosting our capacity and helping us stay ahead of growing demand. (See photos!)
- **We're implementing process standardization** across all generators and polishers. This not only improves consistency and throughput but also results in a more refined surface finish on every lens.