

Now You Can Text US Optical!

Now you can text US Optical to our phone number: 800.445.2773!

- Faster response time than calling in
- No time on hold
- Conversations archived in your texting app
- Text us for job status checks, Doctors changes, scratch warranties and any general questions!

You can register for this service by texting us at 800.445.2773 or by scanning this QR Code.



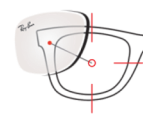
Ray-Ban® Authentic Essilor Special Edition



THE FOUNDATION OF THE RAY-BAN AUTHENTIC COMPLETE PAIR



ICONIC RAY-BAN FRAME SHAPES



PERFECT FIT



RAY-BAN SIGNATURE

THE PERFECT MATCH OF RAY-BAN'S LEGENDARY STYLE AND ESSILOR'S EXPERTISE IN SIGHT

With the Essilor Special Edition, patients can now match the legendary Ray-Ban style they desire with our best-known and most innovative lens solutions such as Varilux® lenses, Eyezen® lenses, and Crizal® lenses, in an authentic complete pair, enabling you to provide unparalleled sight through uncompromising care.

Visit the Ray-Ban Authentic Essilor Special Edition folder in our Document Center at usoptical.com/document-center/for-sales-aid-and-availability.

PUSHING THE BOUNDARIES OF THE RAY-BAN EXPERIENCE

BUILT ON THE SAME PILLARS OF RAY-BAN AUTHENTIC. ENRICHED WITH ESSILOR'S BEST INNOVATIONS AND ITS MOST TRUSTED BRANDS



Ray-Ban style



Essilor's best lens technologies



Ray-Ban Authentic complete pair

US Optical 2020 Sales Award Recipients

**HANK DELFAVERO**North/Central Florida
(315) 456-8133hankdelfavero@usoptical.com

Hank Delfavero received our Sales Excellence Award. This award is presented to the US Optical salesperson that achieves the highest territory growth year over year. Through unrelenting effort and a demonstrated focus on customer satisfaction, Hank was able to increase his sales territory by 35%. No small feat for 2020.

**CARLOS ARECES**South Florida
(305) 803-2205careces@usoptical.com

Carlos Areces received our Legacy Award. This award is presented to the salesperson that best embodies the values of our brand. Carlos always exemplifies independence, entrepreneurial spirit, and customer-focus. As our longest tenured sales consultant, Carlos has maintained and grown our brand image in Southern Florida.

Coming Soon from US Optical! Order Delay Notifications Delivered to your Inbox



No one likes a delay, but we know that you would rather know about it *before your patient calls you!*

Soon we will launch our Order Delay Notification platform, allowing us to quickly and efficiently inform you of job delays through email!

To ensure we have your preferred email address on file to send these notifications, please fill out our quick form at tinyurl.com/USOpticalODN

Stay tuned for the launch of our "ODN"!

Pair 50 Enrollment Reminder



If you haven't yet, please visit partnershiprewardsportal.com to enroll in our Pair 50 program for 2021.

Follow us on Facebook!



Make sure to follow us on Facebook for lab updates, new product launches and information, employee news, industry happenings and more!