

Product Classification

EVERYDAY		
> PROGRESSIVE	VISUAL SOLUTION	MIN FITTING HEIGHT
Autograph Intelligence™**	Progressive	11mm, 13mm, 15mm, 18mm & Variable
Autograph® III**		11mm, 13mm, 15mm, 18mm & Variable
Autograph® II+*		11mm, 13mm, 15mm, 18mm & Variable
InTouch™		15mm & 18mm
Spectrum+™		14mm, 16mm & 18mm
Element™		16mm & 19mm
FirstPAL™		15mm
> BIFOCAL	VISUAL SOLUTION	MIN FITTING HEIGHT
Duo™	Bifocal	15mm
> SINGLE VISION	VISUAL SOLUTION	MIN FITTING HEIGHT
Autograph® III - SV**	Single Vision	Providing a fitting height is recommended. Please see White Paper. ¹
Autograph II - Single Vision™*		Providing a fitting height is recommended. Please see White Paper. ¹
Relax™		16mm
Spectrum - Single Vision™		Providing a fitting height is recommended. Please see White Paper. ¹
PERFORMANCE		
> SPORT	VISUAL SOLUTION	MIN FITTING HEIGHT
Attitude III® - Fashion**	Progressive	15mm & 18mm
Attitude III® - Sport**	Progressive	18mm
Golf ^f ™*		19mm
Autograph II - Attitude™*		15mm & 18mm
> SPORT SINGLE VISION	VISUAL SOLUTION	MIN FITTING HEIGHT
Attitude III® - SV**	Single Vision	Providing a fitting height is recommended. Please see White Paper. ¹
Golf - Single Vision™*		Providing a fitting height is recommended. Please see White Paper. ¹
Autograph II - Single Vision Attitude™*		Providing a fitting height is recommended. Please see White Paper. ¹
OCCUPATION		
OCCUPATION	VISUAL SOLUTION	MIN FITTING HEIGHT
Computer™	Occupational	14mm
WorkSpace™	Occupational	14mm
Autograph II - Office™	Occupational	16mm

** Utilizes As-Worn Quadro™. See product flyer for more information.

* Utilizes As-Worn Technology™. See product flyer for more information.

¹ White Paper can be accessed at shamir.com under the **Professionals** section.

Everyday> Progressive

Shamir **Autograph Intelligence™****

Shamir Autograph Intelligence™ is a new progressive lens whose vision zones are designed according to the visual needs of the patient's Visual Age™. This design incorporates all of Shamir's tried and true technologies, as well as the enhanced Eye-Point Technology AI™, Continuous Design Technology™, and Shamir's Visual AI Engine™.

Shamir **Autograph® III****

Based on a groundbreaking new concept in lens design, Shamir Autograph® III is a new and balanced progressive lens, holistically adapted to the patient's prescription, ensuring a clear and comfortable visual experience for all! Utilizing the most advanced features and technologies: EyePoint Technology III®, Natural Posture™, IntelliCorridor™ and As-Worn Quadro™, Autograph® III represents the most personalized progressive solution on the market.

Shamir **Autograph® II+**

With the addition of Natural Posture™ and Close-Up™, Shamir Autograph® II+ provides patients more comfort both ergonomically and visually. Natural Posture™ ensures a comfortable ergonomic posture while reading, and Close-Up™ enables a more natural convergence of the eyes while doing close tasks. Autograph® II+ also incorporates As-Worn Technology™ to provide a personalized Rx for the patient as well.

Shamir **InTouch™**

An everyday progressive lens solution with enhanced visual comfort in the zone most utilized for handheld technology, patients will notice a quicker transition of add power in the intermediate zone (up to 25% quicker than standard progressives). InTouch™ provides the visual comfort patients need for the "handheld zone," which is between 15" – 27". By combining a progressive lens with the added visual comfort for handheld devices, patients can stay "in touch" easier than ever before.

Shamir **Spectrum+™**

Shamir Spectrum+™ is more than a standard everyday progressive solution. Featuring Natural Posture™, patients now reap the benefits of a more ergonomic posture while reading. It means less neck aches, and avoiding having to hold reading material in uncomfortable positions.

Shamir **Element™**

Let's face it, consumers want high quality products at a reasonable price, we understand that... after all we're consumers too. To help those penny-saving patrons we've introduced a Freeform® that won't break the bank! With Shamir Element™ (we like to call it the "elementary Freeform® lens") your patients get a personalized back-surfaced lens, that incorporates EyePoint Technology®, Direct Lens Technology® and is created with a Freeform® machine, so the Rx and design are on the back! It's simply frugaltastic!

Everyday> Single Vision

Shamir **Autograph® III - SV****

Autograph® III - SV is the most personalized digital lens design your single vision patients will experience today. Autograph® III - SV incorporates the most revolutionary technologies (EyePoint Technology III® and As-Worn Quadro™) for the widest possible clear vision, further enhanced by accommodating the way your patient wears their frame.

Shamir **Relax™**

To help keep your single vision patients energized at the end of the day, we thought we'd tell you all about our Fatigue Relief lens... Shamir Relax™. It eases the strain normally associated with prolonged accommodation. How can a lens leave your patients more energized? By ADDing a little extra power into the lens, Relax™ helps reduce accommodation by up to 30%! Trust us, your patients are going to love you when you put them in Relax™.

Shamir **Spectrum - Single Vision™**

Shamir Spectrum - Single Vision™ introduces patients to the world of Freeform®. While we do offer a fully personalized single vision lens in the Autograph II - Single Vision™, some patients just aren't ready to take the leap into something so revolutionary... Spectrum - Single Vision™ provides patients a technologically advanced single vision lens that delivers a precise Rx at a price that fits any budget.

Everyday> Bifocal

Shamir **Duo™**

This new generation of Freeform® bifocal lens eliminates the visible dividing line associated with traditional bifocals. The smooth surface means no image jump or annoying line along the natural eye path, and allows for a wide choice of materials, treatments and premium coatings.

Work

Shamir **Computer™**

When focusing on a computer and its near surroundings is a top priority, Shamir Computer™, an advanced Freeform® lens, provides a wide field of near viewing with clear vision up to 5ft. – a far greater depth of field than that offered by conventional reading lenses.

Shamir **WorkSpace™**

Shamir WorkSpace™ is the best solution when priority focus is both mid-distance and near viewing. Offering a greater depth of field, up to 10ft., this advanced and highly sophisticated Freeform® lens design, allows movement within the workspace and sharp vision whether the required focus is on the desk or a colleague across the room.

Play

Shamir **Attitude III® - Fashion****

Designed to provide expanded vision zones and enhanced peripheral vision, this progressive sun lens fits in even the biggest fashion sunglass frames. With balanced far, intermediate and near vision, Attitude III® - Fashion is perfect for any day-to-day outdoor activities.

Play> Sport

Shamir **Attitude III® - Sport****

Suited specifically for sports and active lifestyles, Shamir Attitude III® - Sport's vision zones are perfectly adapted for dynamic sports, featuring optimal vision in the Safety Zone as well as a wide and distortion-free far vision zone.

Shamir **Golf™****

Golfers don't always need to blame high scores on a bad day. Vision can be a driving force behind an above par game. Unlike general purpose progressives, Shamir Golf™ is optimized for the golf course. Golf™ is designed to meet the visual needs of the golfer by focusing on three crucial zones: score card, ball on the tee, and green in the distance. Now a shoddy day on the course can be a hole-in-one day!

Play> Sport Single Vision

Shamir **Attitude III® - SV****

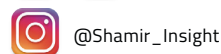
Designed to provide single vision wearers with maximized visual comfort for all of their sport and outdoor activities and with greater design stability in any frame - large or small, wraparound or flat - Attitude III® - SV provides expanded peripheral vision unlike any single vision sun lens.

Shamir **Golf - Single Vision™****

For those single vision patients that take part in the relaxing game of golf, we've developed Shamir Golf - Single Vision™. It's a single vision lens designed to provide clear, crisp vision for wrap frames... The perfect accessory for any golfer!

** Utilizes As-Worn Quadro™. See product flyer for more information.
* Utilizes As-Worn Technology™. See product flyer for more information.

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ReCreating Perfect Vision®

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